Cultural tourism can support innovation on sustainable development

session: accessibility, inclusion / exclusion, market needs
at IMPACTOUR ReDiscover Europe Workshop
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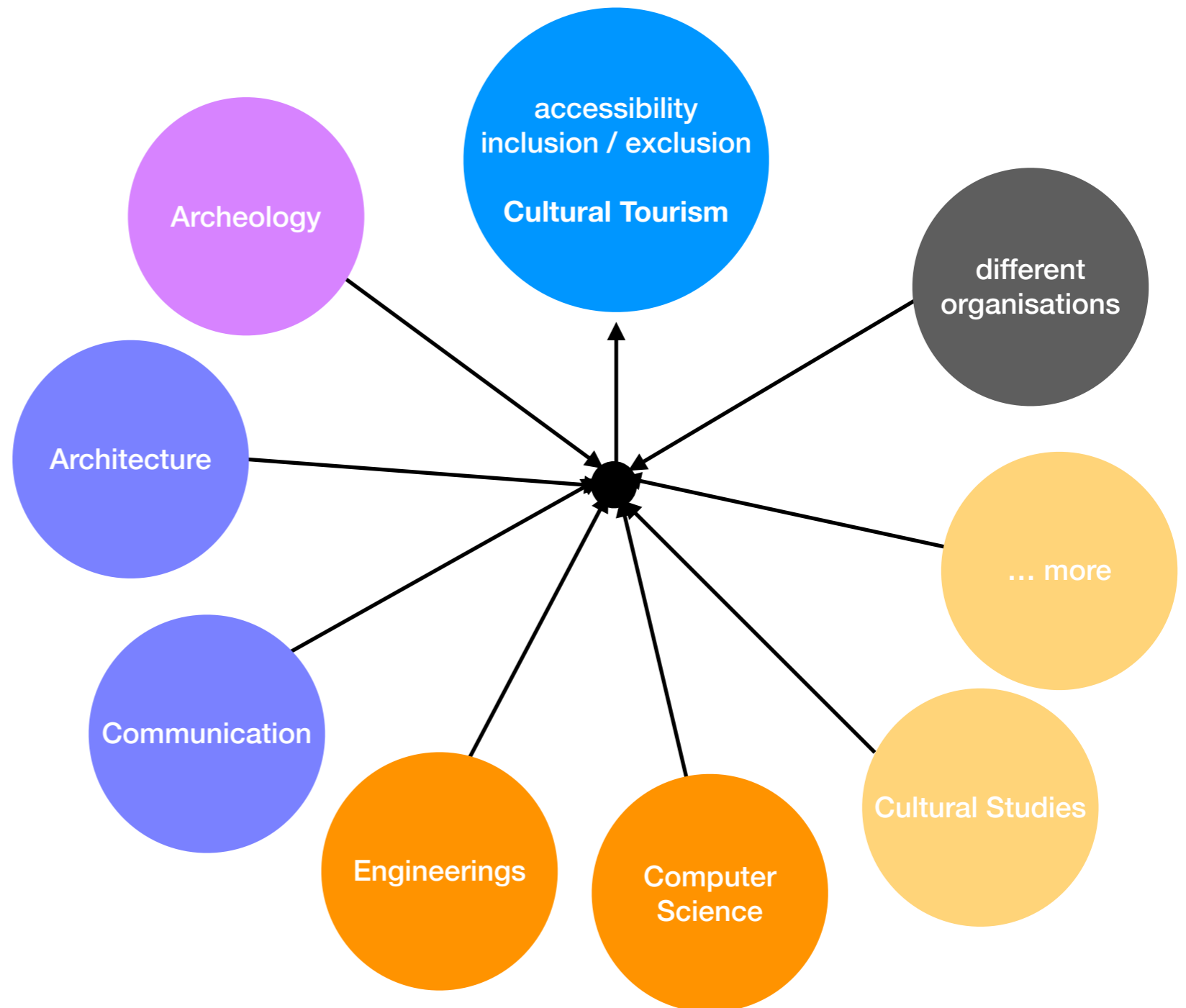
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A trans-disciplinary conversation to address:
accessibility
inclusion / exclusion

Trans-disciplinarity:

Involves several different academic disciplines researching one theme or problem and crossing disciplinary boundaries and uniting them with common goal setting and integrating them with nonacademic stakeholders. (Vellamo et al. 2019, Tress et al. 2005).

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Cultural tourism can support innovation on sustainable development

addressing: accessibility, inclusion, market needs

Physical (use in situ)

Experts -> Audience

- Mobility in the space, e.g. ramps, lifts.
- Touchable physical models.
- Physical information in certain language(s) related to the cultural artefact of experience.
- Audiovisual tools

Virtual (use in & out situ)

Experts -> Audience

- digital information (multilingual and multimodal)
- digitalise physical artefacts (2D, 3D, VR)
- model functionality of physical artefacts (2D, 3D, VR)
- digital applications delivering information (guides, games…)

- to design, implement and deploy
- to administrate tools
- to create new content

Experts

- to link to previous knowledge

Audience

- to use tools
- to understand content interpretation

All

Ability

- of tools (e.g. physical and digital tools maintenance)
- of resources (e.g. human, capital, economical)
- addressing social cohesion
- to be part of ecosystem(s)

Sustainability

While connecting **past-present-future** actively promote:
- Trans-disciplinary collaboration across geographical borders.
- Promote share identity, unity and ownership:
- Develop new technologies (digital, bio technical, material, agriculture, etc.) to support industry innovation while addressing SDG across industries.
- Create new talents in ML, AI, robotics… with reflections on ethics, values, etc. for the jobs of tomorrow.
- Scientific knowledge.

Next step?

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